

REP HEADLINE# 6312913 TRF# 331167
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP SEP12/12 17.24
***CHANGES** ***WFTV-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6312913
CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED A EST#1768 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP13/12 SEP17/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE SEP12/12 17.24

REP:
TO LENA
FR JULIE
OK'D M1-2
TTL'S RTS
PLS CFM, THX 9/12

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****
ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STA:

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : : :SPTS:
AGENCY ADVERTISER CODE = AGENCY EST# = 1768
AGENCY PRODUCT CODE =

2 4 S 1210A-105A 30 \$340.00 9/13 9/14 0 TH-F 0

PROGRAM : JIMMY KIMMEL LIVE

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CHANGES *** WFTV-TV ***

LINE#:	REP	CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	: START DATE	: END DATE	: SPTS: /WK:	WEEK : INVT :	DAYS :	:TOTL: :SPTS:
38	A	1205A-105A			30		\$340.00	9/13	9/14	3		TH-F	3
PROGRAM : KIMMEL ORD COM1: TP FOR KIMMEL THIS IS A MAKE-GOOD FOR SEP13 ON LINE-24 FOR 3 SPOTS/WK													
37	S	1210A-105A			30		\$275.00	9/17	0			MON	0
PROGRAM : JIMMY KIMMEL LIVE													
39	A	1205A-105A			30		\$275.00	9/17	9/17	2		MON	2
PROGRAM : KIMMEL ORD COM1: TP FOR KIMMEL THIS IS A MAKE-GOOD FOR SEP17 ON LINE-37 FOR 2 SPOTS/WK													
STATION MAKEGOOD OFFERS: MISSED: TH-F/1210A-105A M1 OK'D BUY#24 OFFER: TH-F/1205A-105A CMT: TP FOR KIMMEL													
SEP13 (3/WK) SEP13 (3/WK)													
30S \$340.00 (SEP12/12) 30S \$340.00 PLS ADVISE.													
M2	OK'D	BUY#37			MISSING: MON/1210A-105A OFFER: MON/1205A-105A CMT: TP FOR KIMMEL		SEP17 (2/WK) SEP17 (2/WK)	30S \$275.00 (SEP12/12) 30S \$275.00 PLS ADVISE.					
CONTRACT TOTAL SPOTS													
SEP/12 64970.00 62													
64970.00													

MARKET TOTALS \$147,054 WFTV 44% WKMG 15% WESH 28% WOFL 10% WKCF 0% WRBW 1% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOs- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE